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groovejetsalon.com

groove jet
salon



the downtown salon

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**Greetings!**

The leaves may not yet be a-changing, but we can feel fall in the air all the same. Richer colors all the way around.

Deepen your highlights in favor of fall's warmer hues. Take your tresses one to two shades darker using demi-permanent shades and come springtime, you'll be able to boost up the blonde factor with minimal fuss!

For Fall's beauty look, we are loving adding drama to ONE feature; chiseled cheekbones, smokey eyes, sheer crimson lips, mossy black nails.

We want to send out a special thank you to all of our most loyal guests for making us THE Downtown Salon! So many exciting things have been brewing for us and we are so excited to share them with you.

Read on for your personal invitation to our Open House later this month. We want to show off the fruits of our labor. We promise when you show up, it'll be well worth your while (psst...there will be shwag!).

Let us know what you want to hear from us. More tips & tricks, more product specials, more about us? Drop us a line, anytime!

salon@groovejetsalon.com

**Breast Cancer Awareness Month****Go Pink for a Cure! Minx Nails Anyone?**

For \$10 per nail with ALL proceeds donated to Breast Cancer Research. We have many shades of pink to choose from, find yours!

Also, we are doing Pink Strands for Hope for \$10 a strand. These are heat fused hair extensions cut to measure your hairstyle. Of



You're Invited: GJ Open House October 16th Dress Fab & Bring Your Pals

You're Invited! Friday October 16th from 4-7 to stop by and celebrate our new beginning and incredible facelift (Wow, that's alot of paint!).

Join us for a meet and greet with our staff, get to know us better. Rub shoulders with style makers, c'mon, how often do you get to do that?

Front Street Brewery Beer will flow, and hors d'oevres will be on hand.

Z107.5 will be doing a live broadcast and we will have tons of giveaways from Groove Jet and from local downtown businesses! Ahem, Spa Day & one year's worth of haircuts up for grabs people. And ALL retail products will be discounted 10%!

Be there, or be...
...you know how it goes!

See you there!



Minx Nails: Get the Lowdown Exclusively at Groove Jet

Bling. To the extreme!

Minx Nails is the latest in custom nail art. It is a thin film applied to the nails with absolutely no drying time required, that lasts up to two weeks. For the gal who wants to stand out, has a special occasion, or just needs a little "bling" in her life. Gorgeous metallics, patterns, prints, and everything in between, Minx nails provides the woman on the go the perfect look for all facets of her personality.

We are one of only FOUR salons in NC carrying this super exclusive product.

www.minxnails.com

\$45 hands

\$55 toes

Be a Part of Our Team: Positions Available Work at The Downtown Salon!

Massage Therapist-P/T

Hair Stylist

Nail Technician

Bring your resume to our fabulous front desk staff any time and they'll make sure it gets to our Manager for consideration.

GJ Playlist: What's On Now Our Current Obsessions...

1. Beirut
2. Chairlift
3. Crystal Castles
4. Boy Crisis
5. Wilco
6. The Duke Spirit
7. Little Boots
8. Strange Young Things
9. Kinch
10. The Queen Killing Kings
11. Purple Myrtle

Save 50%
KÉRASTASE
PARIS

This month, look forward to adding on a Kerastase Express Treatment tailored to your specific needs for only \$15! They usually go for \$30-35, a steal indeed.

You may add this on to any cut, color, or blowout. It only takes 10 minutes!

Halloween may be coming, don't scare people with your dry, split ends! Nourish, enhance, and shine up your locks in record time. Each treatment lasts up to 16 shampoos. This is no fly-by-night conditioner, it's the real deal.



We Salute You!
Customer Salute Days

An ode to you? Why yes, indeed! Monday, Tuesday, Wednesday the following Valid ID holders are eligible

for a 10% discount on services at Groove Jet. Pre-book your next appointment, and add another 10%. Whoa! No one appreciates you like the Groove Jet Team.

- First Responders
- Military
- Educators & Students

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